

ST. MARY'S COLLEGE (AUTONOMOUS)

REACCREDITED WITH A+ BY NAAC

THOOTHUKUDI

DEPARTMENT OF ECONOMICS – IIC MEETING REPORT (20.08.2022)

Invitation:

St. Mary's College (Autonomous)
Re-accredited with 'A+' Grade by NAAC
Thoothukudi -628001, Tamilnadu

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

*Institution's Innovation Council
& Department of Economics
Jointly Organise*

National Level Webinar

**On Developing Online Repository of Start-ups
developed/incubated and Way forward plan
On, 20th August 2022**

Resource Person

Dr. Leena Jeneffa
Associate Professor & Innovation Ambassador,
Department of Management Studies,
Vel Tech Rangarajan Dr. Sagunthala R&D
Institute of Science and Technology,
Avadi, Chennai

Dr. Muthu Maha Laxmi Assistant Professor of Economics
Dr. P. Anuradha Assistant Professor of Economics (SSG)

IC Members

E-Certificates to all participants

All are cordially invited...

Best wishes from

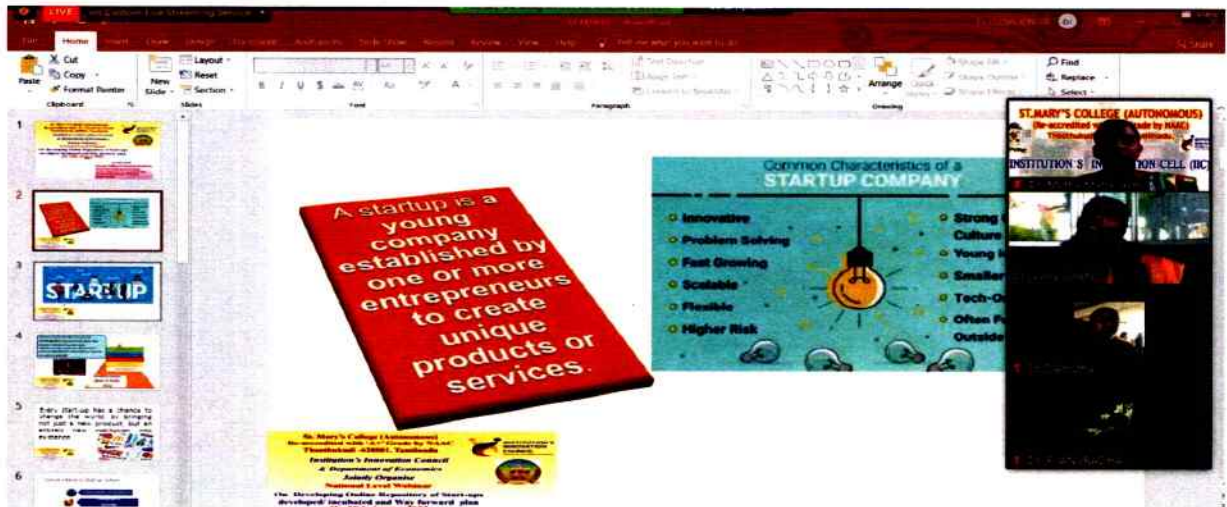
Dr. Sr. C. Shlbana Secretary & IIC Vice President
Dr. Sr. A.S.J. Lucia Rose Principal & IIC President
Dr. Sr. S. Kulandai Therese Deputy Principal
Ms. A. Amara IIC Convener
Dr. D. Amutha Head, Department of Economics

zoom

Screen shot 1 / Photo 1



Screen shot 2 / Photo 2 :



Certificate



IIC Meeting report:

Academic year : 2022-2023

Number of Student participants : 53

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|--|--------------------------|
| Number of Faculty participants | : 12 |
| Number of External participants | : 3 |
| Expenditure amount | : 1500 |
| Mode of session delivery | : Online (Zoom Platform) |

Objective: Every start up moves towards innovation and has the capacity to change the world, not just by establishing a new business, a new product in the market, but bringing into existence an entirely new institution. The intention of the startup is to grow rapidly in the field of innovation and entrepreneurship and fill the business gap. The key purpose of the webinar is to provide the students with a perspective of entrepreneurship. This should help the students to use their technical skills for creating new innovative ideas. The objective of the webinar is to help the students to incubate the idea to promote and develop Online Repository of new technology, knowledge and innovation-based startups.

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|------------------------|--|
| Title | : Developing Online Repository of Start-ups developed/ incubated and Way forward plan |
| Date | : 20.08.2022 |
| Resource person | : Dr. Leena Jenefa, Associate Professor & Innovation Ambassador, Department of Management Studies, Vel Tech Rangarajan Dr Sagunthala R&D, Institute of Science and Technology, Avadi, Chennai. |

Benefits: The students have learnt different skills to be self-employed in their near future. Students have been educated to explain and present their innovative ideas to everyone and knowledge have been imparted towards the creation of start-ups by means of education. Repository was built with the aim to facilitate new opportunities for businesses. It helped the students to build new innovative ideas in the move of startups.

The Department of Economics, St. Mary's College (Autonomous) Thoothukudi & Institution's Innovation Council jointly organised a National Level Webinar on the Topic "**Developing Online Repository of start-ups developed/ incubated and way forward plan**" on 20th August 2022 through online platform.

Dr. Leena Jenefa, Associate Professor & Innovation Ambassador, Department of Management Studies, Vel Tech Rangarajan Dr. Sagunthala R & D Institute of Science and Technology, Avadi, Chennai was the resource person.

The Webinar started with a prayer followed by the welcome address by Dr. D. Amutha, Head and Associate Professor of Economics. The resource person motivated the participants on Start-up business and gave new ideas to emerge as successful entrepreneurs. She insisted that an entrepreneur must have some unique qualities like innovation, problem solving skills, fast growing capability, take higher risks, strong competition and use updated technologies. She clearly explained that these are the basic variables of start-ups. She also explained about a cluster of business ideas that will help in entrepreneurial growth. She also focused on the factors related to start up activity and also explained about business process repository which is the need of the hour.

IIC Vice-President Dr. Sr. C Shibana and Ms. A. Amora, IIC Convener graced the occasion with their presence. There were nearly 68 participants in the meeting. You tube live streaming was given for the session. Participants from different institutions and different regions of Tamilnadu took part in the webinar. The webinar was very motivating and useful. Ms. A. Sherlin of II M.A Economics delivered the vote of thanks. Feedback was collected and all participants were provided e-certificates and the meeting came to an end with the college anthem. The webinar was organised by the department IIC members Dr. Muthu Maha Laxmi and Dr. P. Anuradha.

Video link: <https://youtu.be/jmF15fCf0Ck>



Head of the Department

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B. Serena Margaret
IQAC Coordinator

IQAC Co-ordinator
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Lucia Rose
Principal

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